

A.S.D.GOV.T. DEGREE COLLEGE FOR WOMEN (A)
KAKINADA – 533 002
(NAAC 'B' Grade 3rd Cycle)
INTERNAL QUALITY ASSURANCE CELL (IQAC)

**One Day
National Workshop on**

**Academia-Industry Interface: Strategies
and Perspectives for Resource
Management and Organizational
Development**

(Under CPE-Financial Assistance to RUSA Colleges, Phase-I)

5th September 2019

REGISTRATION FORM

Name :
Designation :
Department :
Institution :
Address :
Phone No:
E-mail:
Date:
Place:
Signature

Registration fee:Rs. 200/-
(Registration Charges include Lunch & Certificate)

Contact E-mail: asdigaacnetwork2019@gmail.com

**Contact Ph.No: 9247380632
9560740108**

Chief patron

Dr. Sujatha Sarma, IAS
Honorable Commissioner of Higher Education
APCCE, Vijayawada

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RJDCE, Rajamahendravaram

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UGC/RUSA Coordinator

Dr. K. Yamuna, M.A., Ph.D., HOD-Economics

Resource Persons:

Chief Guest/Key note Speaker
Dr. G. Srinivas, Joint Secretary, UGC-SERO, Hyd.

**Dr. V. KrishnaReddy, Director, Discovery &
Development solutions, GVKBIO, Hyderabad**

**Dr. Ramesh Babu Boga, Founder & MD,
BogaR laboratories, Peddapuram, A.P.**

Dr. B. Haritha, Scientist, Makore Labs. Hyderabad.

Mr. Ch. S. N. Murthy, B.Pharm, MS. (USA)
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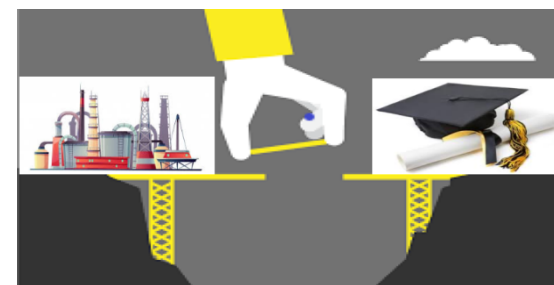
A.S.D.GOV.T.DEGREE COLLEGE FOR WOMEN
(Autonomous) Jagannaickpur
Kakinada, E.G. Dt. (AP) – 533 002
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Organized by

INTERNAL QUALITY ASSURANCE CELL(IQAC)
A.S.D. Govt. Degree College for Women
(Autonomous), Kakinada

ABOUT THE COLLEGE

Annaram Satyavathi Devi Government Degree College for Women (Autonomous), situated at Jagannaickpur, Kakinada, East Godavari District of Andhra Pradesh. The Institution was established in 1962 through the relentless efforts of “*Women’s Education Society of Kakinada*” with the noble objective of imparting higher education to women in the scenario where there was no separate Degree college for women in the entire district. The College logo represents “*Sthree Vidya Pravardhatam*”, which means, ‘Women Education Shall Prosper’.

Initially, the College began with conventional UG Programmes like B.A., and B.Sc. Subsequently, B.Sc. – Home Science in 1963 B.Com. in 1991, B.Sc. – Microbiology in 1998 and B.Sc. Aqua Tech. in 2018 were introduced. Gradually Vocational Courses in B.A. and B.Com. were also introduced. Two P.G. courses viz. M.Com. and M.A.(Telugu) were sanctioned in 2015-16 and 2016-17 respectively. The strength of the college is about 1100.

A good number of Students of this college got employment in Government and non-Government sectors. This is the only Government Degree College for Women in the entire coastal belt with a Social Welfare Hostel and a Student Managed Hostel within the campus and Welfare hostels for girl students within a vicinity of 2 Kms of the college. Due to the dedication, commitment and co-operation of staff and students, the College is conferred Autonomy status w.e.f 2015-16.

The college facilitates Smart Campus with free Wifi, three Virtual Classrooms and three Digital Class rooms with Learning Management Systems. ICT based teaching is made an integral part of the curriculum to enhance the knowledge and skills of the students on par with the global standards.

ABOUT IQAC

Internal Quality Assurance Cell (IQAC), ASD Government Degree College (Autonomous), Kakinada was established in 2005. Since then it has been constantly striving for quality enhancement in the college by planning and implementing various short, medium- and long-term goals. The IQAC steered the college towards achieving fresh autonomous status in 2015 and extended support to the college in the effective implementation of autonomy. The college in the third cycle of NAAC is accredited with B grade in 2018.

IQAC functions as an advisory body to the college on the academic and research activities, students’ welfare and extension activities infrastructure development. It strives constantly for multifaceted development of the college.

ABOUT THE WORKSHOP

In the current Global scenario, the pursuit for quality in higher education has been snowballing in the milieu of employer’s prerequisites and aspirant’s abilities. Despite the fact that the Higher Educational Institutions (HEIs) are achieving their outcomes by producing academically sound graduates, nevertheless, the academic outcomes would be inclusive until they succeed in employment. Pragmatically, the demand for the skilled and expertise manpower from the industrial sector has been met to a certain extent as large section of graduates still need to acquire the necessary skills required by the industry. The expected skill and expertise could only be anticipated by bridging collaborations between Academic institutions and Industry to explore novel ideas by implying theoretical knowledge into practice. Thus, the synergy of academia and industry is of utmost importance as academia requires insight into industry's needs to ensure that it can develop a future workforce. Therefore, there is a dire need for the

Industry and HEIs to build a constructive framework through collaboration for the mutual benefit.

The present workshop on “Academia-Industry Interface: Strategies and Perspectives for Resource Management and Organizational Development” creates a platform for the interaction, knowledge sharing, resource mobilization and exploring the various possibilities of collaboration between Academia and Industry for common benefit of the organizations.

SUB-THEMES OF THE WORKSHOP

- **Scope of Academia-Industry Interface**
- **Strategies for the technology transfer and resource mobilization between the stakeholders**
- **Thrust areas of Industry Interests**
- **Transition of curriculum from Theory to Practical/Career Oriented Approach**
- **Impediments in Academia and Industry Collaboration**

EXPECTED OUTCOMES OF THE WORKSHOP

- Developing mutual trust among the academia and the industry
- Adoption of students by the industry for the on-job trainings and internships
- Creating an ecosystem for the faculty to take up community-based research projects
- Exploring the possibilities of HEIs providing consultancy services to the industry
- Providing a platform for the industry to look for innovative solutions from the academia

WHO CAN PARTICIPATE?

- **Administrators**
- **Teachers of Higher Education**
- **Industry Personnel**
- **Research Scholars**